

Improve Your Asset Management Performance From The Certified Facilitator For ISO 55000 Standard

16<sup>th</sup> - 18<sup>th</sup> June 2025 at Bandung, Indonesia | 09<sup>th</sup> - 11<sup>th</sup> July 2025 at Kuala Lumpur, Malaysia 20th - 22nd August 2025 at Kuala Lumpur, Malaysia | 06th - 08th October 2025 at Bandung, Indonesia



Petrosync Distinguished Instructor Ahmed D., PHD, CMRP, CRE, PE. Asset Managemenet Expert

# **Position and Credentials:**

- Certified through the Institute of Asset Management (UK) as organization preparation facilitator / service provider respectively for the ISO 55000 (Asset Management) and ISO 31000 (Risk Management) standards.
- Certified Maintenance & Reliability Professional (CMRP) 0
- Certified Reliability Engineer (CRE) O
- Certified vibration analyst level 1 (BINDT)
- Certified ultrasonic testing specialist (BINDT)
- Certified Oil Analyst 3 and lubrication program developer (NOREA)



- Certified Instructor (OSHA (Several areas))
- Certified Investigator (Taproot)
- Certified Fire Investigator (OSHA)
- Certified Thermographic Imaging analyst 3 (FLIR) 0
- Certified RCM Facilitator (SKF / Aladon) 0
- Certified RBI Specialist and Inspection program developer (API) (API 580, 581, 570, 510)
- Certified Facilitator (GE)
- Certified Presenter and Public Speaker (GE)

#### $\sim$ WHY YOU SHOULD ATTEND PETROSYNC'S EVENTS

- To ensure that all objectives of the course matches yours, all PetroSync programs are developed after intensive and extensive research within the industry
- PetroSync programs focus on your immediate working issues to ensure that you are able to apply and deliver immediate results in real work situations
- Application and implementation of industry knowledge and experience are the drivers for our course design, not theoretical academic lectures
- PetroSync training focuses on practical interactive learning tools and techniques including case studies, group discussions, scenarios, simulations, practical exercises and knowledge assessments during the course. Invest a small amount of your time to prepare before attending the course to ensure maximum learning

PetroSync follows a rigorous selection process to ensure that all expert trainers have first-hand, up-to-date and practical knowledge and are leaders of their respective industrial discipline







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# Course Overview

Asset management has historically been viewed from a financial perspective only. Industrial professionals from both the operations and maintenance disciplines have developed the new asset management international standard (ISO 55000) to better reflect the broader sense of asset management which includes human assets, physical assets, and other non-tangible assets that together form the organization and have not been formally utilized to their potential and or optimized to deliver the highest yield at the lowest possible cost to the organization. This workshop is an introductory workshop to the new international standard ISO 55000, 1, 2 which is aimed at bringing awareness of the standard, its elements, implementation and benefits within the organization. The workshop also covers the integration between asset integrity management (AIMS) elements and the strategic asset management plan (SAMP) as defined in ISO 55000.

# • Course Objectives

This course will objectives as follows:

- Attendees will learn how to develop and implement a strategic asset management plan successfully
- Understand the tools involved in industrial asset management
- Develop the necessary skills to successfully analyze and determine specific asset requirements in light of business goals
- Understand and learn about the international standard ISO 55000:2014 and its practical implementation
- Integrating Asset Integrity Management tools (RCM, RBI, CMS, MoC, Culture change, RCA, CSMMS, IPF, Action tracking and KPIs) into the SAMP

# • Specially Designed For

This course specially designed for the following disciplines:

- Maintenance and Operations Managers
- Engineering Managers
- Maintenance Planning Managers
- Asset Management Professionals

Each attendee must bring a Laptop Computer with Microsoft Operating System and Scientific Calculator

# Petrosync Quality

#### Limited Attendees

The course has limited seats to ensure maximum learning and experience for all delegates.

#### Certificate of Attendance

You will receive a Certificate of Attendance bearing the signatures of the Trainer upon successful completion of the course. This certificate is proof of your continuing professional development.

#### Interactive Training

You will be attending training designed to share both the latest knowledge and practical experience through interactive sessions. This will provide you with a deeper and more long-term understanding of your current issues.

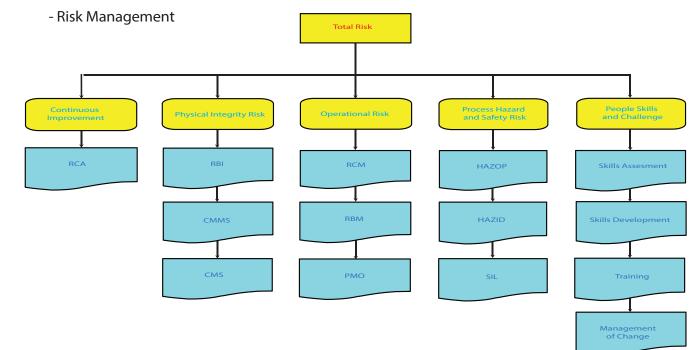
#### High Quality Course Materials

Printed course manual will provide you with working materials throughout the course and will be an invaluable source of reference for you and your colleagues afterward. You can follow course progress on your laptop with soft copies provided.

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## Course Topics

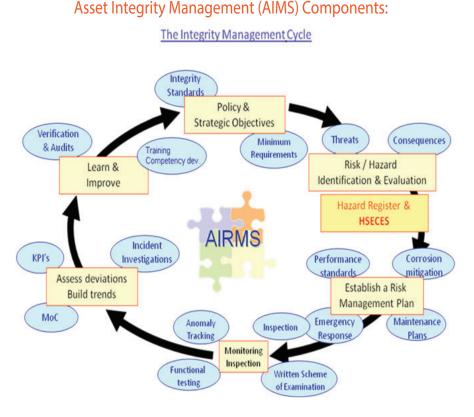
- Defining assets and asset management
- Developing a strategic asset management plan (SAMP)
- Implementing the program components
- Learning about AIMS components
  - Leadership
  - Design Integrity
  - Technical Integrity
  - Operational Integrity
  - Management of Change
  - Process, Procedures and Practices
  - Contracts and Procurement
  - Competency, Training and Knowledge Management
  - Communication and Interfaces
  - Review and Audit (Performance Measurement/KPIs)



PROGRAM SCHEDULE		
08:00	Registration (Day1)	
08:10 - 10:00	Session I	
10:00 - 10:15	1 <sup>st</sup> Tea Break	
10:15 – 12:30	Session II	
12:30 – 13:30	Lunch Break	
13:30 – 15:00	Session III	
15:00 – 15:15	2 <sup>nd</sup> Tea Break	
15:15 – 16:00	Session IV	
16:00	End of Day	

\*Schedule may vary for each training

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 CMS: Corrosion Management System. A comprehensive system used in coordination with the RBI to anticipate corrosion likelihood, locations and impact in order to prevent or mitigate corrosion effects on critical equipment. It is developed and managed by the Corrosion and Inspection Department.

- RBI: Risk-based Inspection. A statistical and observation-based system to optimize inspection routines for the highest level of integrity assurance. This is managed and used by the Corrosion and Inspection Department.
- RCM: Reliability-centered Maintenance. A program of prioritized and monitored equipment maintenance and conditions to optimize maintenance resources to assure reliability of operations and the integrity of the equipment. This is managed and used by the Maintenance Division.
- RCA: Root Cause Analysis. A formal incident investigation method incorporating multi-disciplinary technical teams and a structured problem-solving procedure to find underlying "latent" or organizational causes for deviations from expectations. Correcting deficiencies that are found with this process results in organization-wide improvements instead of localized repair of a specific problem. This is maintained and facilitated by the Performance and Reliability Department, but it is used in all Departments.
- CSMMS: Concrete Structures Maintenance Management System. This system provides for proactive intervention in maintaining the integrity of critical foundations and structures, including vessel foundations and storage tanks.
- MoC: Management of Change. This is a formal process to ensure that all changes made are positive and achieve their desired results. It is used primarily for major changes to processes, people, or equipment. A Corporate Procedure and form may be used for any change in. More detailed procedures for MoC related to large projects or plant changes are contained in the Projects Manual and the Engineering Modifications Manual. The New Asset Life Cycle Requirements assure consideration and tracking of key items for the entire life-cycle of critical components in new projects.

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- IPF: Instrumented Protective Functions. Highly critical functions in the plant that are protected through automated instrumentation systems. These require an extremely high level of reliability. These are identified and monitored through the HSE-CES Register.
- Action Tracking: A consistent and time-based mechanism to follow actions required to close gaps in performance or correct causes discovered through an RCA study. A matrix of all open actions, progress, completion dates and responsible parties is used to organize corrective action measures across a Department or business process.
- KPI's: Key Performance Indicators. Leading and Lagging indicators of success in a process or activity. These are essential for the management of a safety, integrity and reliability system to provide operators and managers with indications of the proper functioning of their operations. KPI's start at equipment levels and cascade upward into more general management attributes, culminating in the Corporate Performance Contract KPI's.

# Training Agenda

Day 1 :

- Introduction
- Definition of assets, asset management and asset management systems (ISO 55000:2014)
- Tools used in asset management and the relation with asset integrity management
  - RCM
  - RBI
  - CMS
  - MoC
  - Culture change
  - RCA
  - CSMMS
  - IPF
  - Action tracking
  - KPIs
- Understanding the Strategic asset management plan (SAMP)
- Case Study Understanding your assets and asset portfolio and determining the risk associated to operation

# HYBRID TRAINING SOLUTIONS

# FOCUS TRAINING • REDUCE COST • ENHANCED RESULTS

Over the years, there has been a growing demand for hybrid training programs. It is an excellant option to maximize your training dollar for your specific training needs. We make it possible to run a training program that is customized totally to your training needs at a fraction of an in-house budget!

If you like to know more about this excellent program, please contact us on +65 3159 0800 or email general@petrosync.com

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### Day 2 :

- Understanding the use of asset management and asset integrity management tools
  - Criticality and Risk
  - Risk Associated to production
  - Risk associated to maintenance or lack there of
  - Risk associated to health safety and environment
  - Developing a risk matrix (Probability, Consequence and Detectability)
- Developing a successful strategic asset management plan based on identified risks and needs of individual
  - Identifying business goals and aligning activities
  - Lifecycle cost
  - Maintenance Strategy tools
  - Balancing activities, needs and cost
  - Operation demand and maintenance requirements finding the balance
  - People skills and skill management programs
- Case Study Developing a Strategic Asset Management Plan (SAMP) to manage your asset portfolio risk

#### Day 3 :

- Successful implementation of strategic asset management plans
  - Task Development
  - Detailed task writing
  - Developing your CMMS system
  - Inspection programs and operator driven reliability
- Pitfalls that should be avoided
  - Overdoing it with tasks
  - KPIs that make sense
  - Balanced score cards
  - Updating studies and continuous improvement
- Final notes on techniques and technologies
  - Tools and techniques to simplify inspection
  - Tools and techniques to build a visual inspection program
  - Skills matrices and successful implementation and integration
- Case study Implementing your SAMP successfully and following up on your implementation

# **IN-HOUSE SOLUTIONS**

# SAVE COST • IMPROVE PERFORMANCE • REDUCE RISK

PetroSync understands that in current economic climate, getting an excellent return on your training investment is critical for all our clients. This excellent training can be conducted exclusively for your organization. The training can be tailored to meet your specific needs at your preferred location and time. We will meet you anywhere around the globe.

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# Petrosync Distinguished Instructor Ahmed D., PHD, CMRP, CRE, PE.

Asset Managemenet Expert

Ahmed is the CEO and President of Operational Excellence Experts Consultant and Training with 20 years experiences in asset management, technical asset integrity management, asset management, maintenance and reliability.

Ahmed is a Member on several committees of the ISO 55000 standard development. He is Founder and Chairman of the board of the Egyptian Society for Asset Management Professionals.

Ahmed Developed Reliability Departments and consulting divisions for GE (Bentley Nevada), Meridium, SKF in Middle East and Africa as well as several customer companies

# Position and Credentials:

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- Certified ultrasonic testing specialist (BINDT)
- Certified Oil Analyst 3 and lubrication program developer (NOREA)

- Certified Instructor (OSHA (Several areas))
- Certified Investigator (Taproot)
- Certified Thermographic Imaging analyst 3 (FLIR)
- Certified RCM Facilitator (SKF / Aladon)
- Certified RBI Specialist and Inspection program developer (API) (API 580, 581, 570, 510)
- Certified Facilitator (GE)
- Certified Presenter and Public Speaker (GE)

# Publications:

- Introduction to and implementation of International Standard ISO 55000:2014 Asset Management (Arabic / DPIC publications Egypt 2014).
- Introduction to and implementation of International Standard ISO 14224:2006 Reliability and Maintenance Data Management and Transfer(Arabic / DPIC Publications 2014)
- Introduction to and implementation of International Standard ISO 31000:1998 Risk Management (Arabic / DPIC Publications 2015).

# Partial Client Lists:

- Saudi Aramco
- Egyptian Ethyline and Derivatives Company
- GASCO
- ARAMCO KSA (East West Pipeline)
- ADGAS
- ADMA OPCO
- OMV Petrom
- Middle East Refining Company

- KNPC
- Khartoum Refining Company
- Alexandria Mineral Oil Company
  UGDC
- Pharonic Oil Company
- Galaya Metal
- Ideal Standard
- Smart Villages Development and Management Company 0
- Amerya Petroleum Refining Company

- Qatar Aluminum
- Emal
- Raya Network Services

Please checklist the package that you are attending!

ISO 55000 - Asset Management International Standard SCHEDULES	LOCATION	PRICE
16 <sup>th</sup> - 18 <sup>th</sup> June 2025	Bandung, Indonesia	USD 2,995
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06 <sup>th</sup> - 08 <sup>th</sup> October 2025	Bandung, Indonesia	USD 2,995

\* All prices are subject to change without notice and are not guaranteed, except that prices for an order that have been accepted by PetroSync is not subject to change after acceptance.

\* Price is nett excluding Withholding Tax if any and will be quoted separately. Please send us the withholding tax payment receipt.

#### **DELEGATE DETAILS**

1st Delegate Name	Mr 🛛 Mrs 🗆 Ms 🗖 Dr 🗖 Others
Direct Line Number:	Email:
Mobile Number:	Job Title:
Department:	Head of Department:
2nd Delegate Name	Mr IMrs IMs IDr Others I
Direct Line Number:	Email:
Mobile Number:	Job Title:
Department:	Head of Department:
3rd Delegate Name	Mr 🛛 Mrs 🗆 Ms 🗖 Dr 🗖 Others
Direct Line Number:	Email:
Mobile Number:	Job Title:
Department:	Head of Department:

\*Please fill all the details including mobile number. This help us to contact participant if they are late in class or if there is any urgent update (through whatsapp/call)

#### **INVOICE DETAILS**

Attention Invoice to:		
Direct Line Number:	Fax:	
Company:	Industry :	
Address:	Postcode:	
Country:	Email:	
Please note: - Indicate if you have already registered by Phone □ Fax □ Email □ Web □ - If you have not received an acknowledgement before the training, please call us to confirm your booking.		
PAYMENT METHODS		

#### By Credit Card

#### □ By Direct Transfer : Please quote invoice number(s) on remittance advice

PetroSync Global Pte Ltd Bank deta Account Name : PetroSync Global	
Bank Name : DBS Bank Ltd	
Bank Code : 7171 • Bank Swift	Code : DBSSSGSGXXX • Branch code : 288
Account No : 0288-002682-01-6	-022 (USD)
Bank Address : 12 Marina Bouleva	rd, Level 3. Marina Bay Financial Centre Tower 3. Singapore 018982

#### All bank charges to be borne by payer. Please ensure that PetroSync Global Pte Ltd receives the full invoiced amount.

Confirmation

I agree to PetroSync's terms & conditions, payment terms and cancellation policy.

Authorized Signature

Date PAYMENT TERMS

: Payment is due in full at the time of registration. Full payment is mandatory for event attendance.

# PROGRAMME CONSULTANT

Contact	: Cay Aagen
Email	: registration@petrosync.com
Phone	: +65 3159 0800

#### TERMS AND CONDITIONS

#### DISCLAIMER

Please note that trainers and topics were confirmed at the time of publishing; however, PetroSync may necessitate substitutions, alterations or cancellations of the trainers or topics or location (classroom / Virtual). As such, PetroSync reserves the right to change or cancel any part of its published programme due to unforeseen circumstances. Any substitutions or alterations will be updated on our web page as soon as possible.

#### DATA PROTECTION

The information you provide will be safeguarded by PetroSync that may be used to keep you informed of relevant products and services. As an international group we may transfer your data on a global basis for the purpose indicated above. If you do not want us to share your information with other reputable companies, please tick this box □

#### CANCELLATION POLICY

Delegates who cancel after the training is officially confirmed run by email, are liable to pay the full course fee and no refunds will be granted. You may substitute delegates at any time as long as reasonable advance notice is given to Petrosync.

In the event that PetroSync cancels or postpones an In the event that PetroSync cancels or postpones or change the trainer or change the training location (classroom / virtual) of an event for any reason and that the delegate is unable or unwilling to attend in on the rescheduled date, you will receive a credit voucher for 100% of the contract fee paid. You may use this credit voucher for another PetroSync to be mutually agreed with PetroSync, which must occur within a year from the date of postponement.

PetroSync is not responsible for any loss or damage as a result of the cancellation policy. PetroSync will assume no liability whatsoever in the event this event is cancelled, rescheduled or postponed due to any Act of God, fire, act of government or state, war, civil commotion, insurrection, embargo, industrial action, or any other reason beyond management control.

#### CERTIFICATE OF ATTENDANCE

80% attendance is required for PetroSync's Certificate of Attendance.

DETAILS

Please accept our apologies for mail or email that is incorrectly addressed.

Please email us at registration@petrosync.com and inform us of any incorrect details. We will amend them accordingly.

#### Find us on Social Media:

in PetroSync Global Pte Ltd

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#### CHARGES & FEE(s)

- For Payment by Direct TelegraphicTransfer, client has to bear both local and oversea bank charges.

- For credit card payment, there is additional 4% credit card processing fee.